



Bringing the world to the classroom  
and the classroom to life

**Cordially invites you to our event**

**“The Literacy Revolution”**

In this presentation we will explore some of the ways in which globalization and rapidly-developing technology are influencing the use of English, ELT course content and teaching methods with new topics such as visual, digital, and cultural literacy as well as the development of critical thinking skills.

**“World English 2nd Edition Presentation”**

Is an exciting new, communicative four-skills general English series which uses National Geographic content, images and video to teach the language that learners need to succeed in their daily lives. A competency-based series, World English uses real people, real places and real language to connect learners of English to the world.

**Jair Felix**

Jair Félix, National Geographic Learning Senior ELT Academic Manager for Latin America, has a B.A. in TEFL from Universidad Autonoma de Sinaloa in Mexico and a Post-Graduate Degree in Teachers' Development from The College of St. Mark & St. John, Plymouth, UK. Jair has been involved in language teaching and teacher training for over 22 years and has conducted workshops on various topics such as lesson planning, discourse analysis for language teachers, action research, educational technologies, and 21st century skills, among others.

Jair holds a Diploma in Teaching English for Specific Purposes (DipTESP) and the E-Tutoring Certificate from the British Council. He is a frequent presenter at ELT conferences throughout Latin America.

**Venue: Universidad del Callao, Language Center**

**Tuesday, December 4th, 2018**

**From 14:00 to 16:00**

